BASICS ABOUT DIGITAL CURRENCIES

Why digital currencies matter to you and your company?

As interest and demand for digital currencies from consumers and businesses grows, and governments explore the potential issuance of central bank digital currencies, many financial institutions are looking for ways to leverage the interest

and provide new products and solutions for their customers.



What is digital currency?

Digital currency is a digital version of cash that is controlled by a private cryptographic key. With digital currencies, ownership is determined by control of a private cryptographic key. A payment is authorized by proving you have access to that key. Digital currencies fundamentally represent a new form factor of money and evolution in the core properties of how money works.

Types of digital currencies

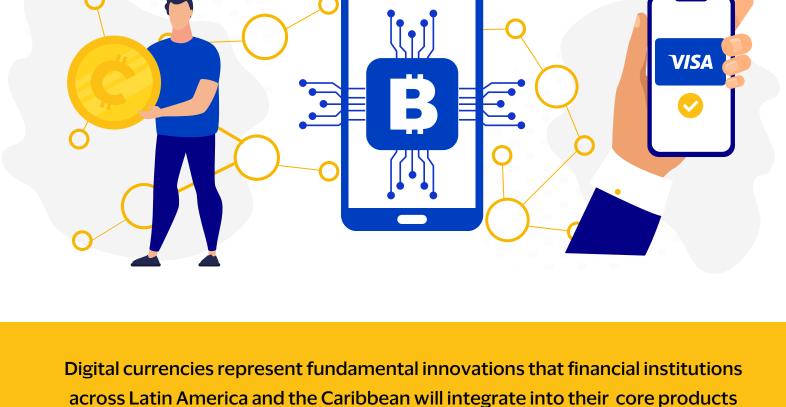


to you and your company? In the next few years, many expect growing demand from consumers and

businesses for crypto-enabled financial services. The space is moving incredibly quickly, and it can be challenging to keep up with the pace of innovation. The

Why digital currencies matter

lines between crypto, fintech, and banking will continue to blur.



to power new consumer experiences and payment flows.

Visa is here to help you

Contact your Visa account executive to learn how Visa is uniquely positioned to help



you make digital currencies more safe, useful and applicable for payments.

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